



seafood solutions

Innovative industry solutions
- for the entire seafood value chain

At a Glance:

Fishing

Capture complete catch information, including special handling, catch area, size, quality grades and trip costs. Possibility to know catch details via satellite long before a vessel has landed.

Aquaculture

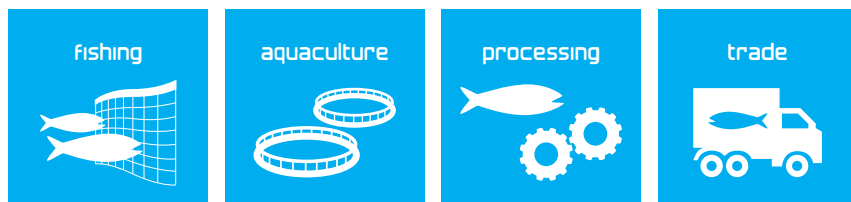
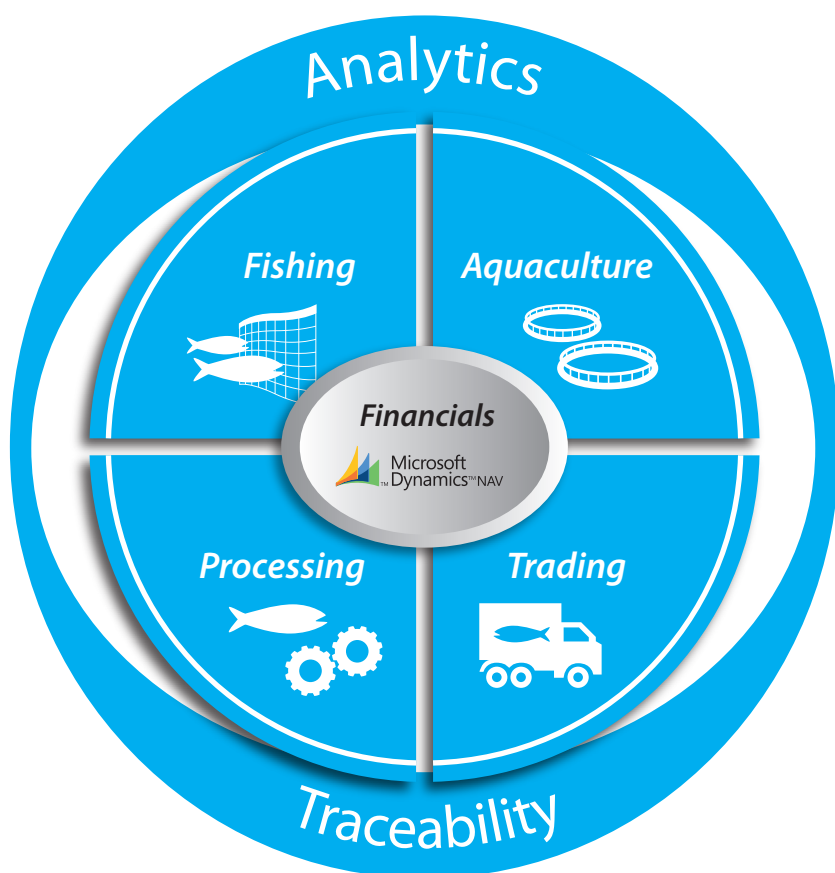
Combine biological data captured in AKVA group's Fishtalk Control software with the advanced accounting features of WiseFish for total COGS of live fish stock.

Processing

Easily record each activity, through each processing stage until it is completed in stock for delivery to the customer. Compare real contribution to estimated, as well as quantity throughput and raw material yields. Seamlessly integrate inventory control, quality inspections, lot tracking, catch weight, and expiration date management with complete and detailed costing breakdown.

Trading

Integrated sales, purchase, inventory availability, pricing and freight rate tools, comprehensively adapted to suit the needs of seafood traders, all packaged together with a world class accounting core and CRM tools.



Microsoft Partner

2014 Partner of the Year **Winner**
Iceland



seafood solutions

Key benefits:

- Easy drilldowns, EDI and SQL reporting tools.
- One-click, end-to-end lot traceability and notification.
- Multiple language and multiple currency.
- Specialized fishing and crew settlement modules available.
- Can be deployed in the cloud on Microsoft Azure or on your own servers.
- Tablet and touch-optimized user experience - access and process data regardless of location or device.
- Personalized home pages let you view key performance indicators at a glance.
- Sophisticated color coding and live data alerts help you prioritize actions.

In a Nutshell:

- WiseFish builds upon Microsoft's Dynamics Nav, combining the power and reliability of a world class accounting and ERP system with an "out of the box" seafood solution, custom built for your industry.
- Manage your G/L, Accounts Receivable/Payable and Production Costing at the point of transaction to ensure reliability and ease of data entry.

About WiseFish

Wisefish is an ERP software designed and developed solely for primary and value-added seafood processors, distributors, traders, and fishing operations. Offering a comprehensive set of industry specific functionality, WiseFish covers the whole seafood value chain from fishing and aquaculture through production to sales and distribution.



Information

Contact us and we'll give you an introduction to what WiseFish is all about.

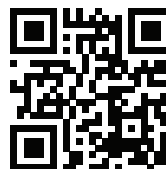


Contact our sales department by phone on (+354) 545 3200, or by email at sales@wise.is

About Dynamics NAV

Microsoft Dynamics NAV offers integrated ERP (Enterprise Resource Planning) business applications from Microsoft that help organizations streamline their business and increase productivity.

Part of the Microsoft Dynamics family, Dynamics NAV combines finance, manufacturing, customer relationship management, supply chain, analytics and e-commerce functionality packaged together with a core world-class accounting system. The product is developed for small and medium-sized companies with up to 250 concurrent users.



www.wisefish.com



WiseFish is a certified Microsoft Dynamics solution and has been sold for over 20 years worldwide.

As a native Microsoft product, the system provides seamless integration with MS Outlook, Word, and Excel.