



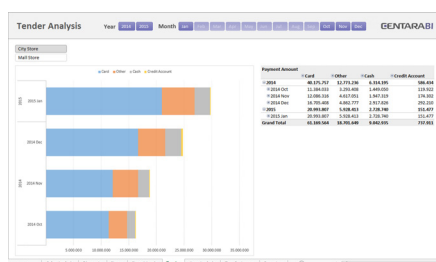
Valuable POS sales data eventually funnelled to the underlying ERP system.

Centara is one of the fastest point-of-sale systems on the market. Lower total cost of ownership and improved productivity are the main elements to look forward to when setting up Centara.

Flexible on-screen menus and tailor-made manager functions along with extensive reporting abilities and reliability, give Centara the leading edge managers are searching for when choosing a system.

Intuitive design and user interface cuts down training time enabling managers to make the most of the system and allows for effortless sales, adding items or adjusting prices.

The system operates on most known POS hardware and easily communicates with other software.



Tender analysis

POS SALES INTELLIGENCE

Centara POS Sales Intelligence provides serious retailers with a tool to make informed decisions based on actual transactional data collected by Centara. Standardized reports cover key performance indicators, KPIs, although the basic collection of data can be adjusted to suit individual customer needs and specifications.

The Centara POS Sales Intelligence data warehouse has the option of combining data from diverse sources to extend the scope of data that can be viewed.

- Sales KPI dashboard
- Metrics include sales, margin, basket count, avg. item price
- Easily slice metrics by dates and periods
- Sales distribution within the day (time analysis)
- Price analysis
- Discount analysis
- Top/Bottom selling items
- Tender comparison
- Salesperson comparison
- Store comparison
- Basket analysis
- Till comparison
- Customer analysis
- Fraud detection

INCREASE YOUR PROFIT MARGIN

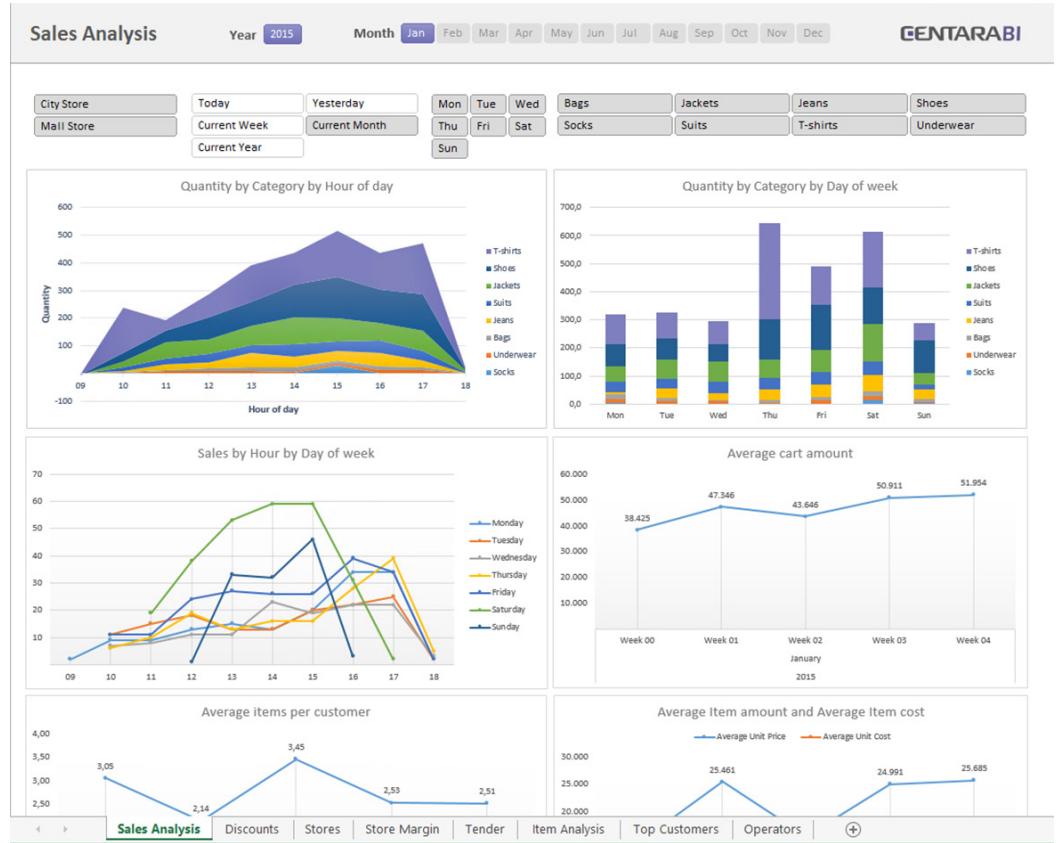
The goal of any POS Sales Intelligence is to allow for the easy interpretation of large volumes of data. Identifying new opportunities and implementing an effective strategy based on insights can provide businesses with a competitive market advantage and long-term stability.

Basic operating decisions in any retail business, include product positioning or pricing. Strategic business decisions include priorities, goals and directions at the broadest level. This is where Centara POS Sales Intelligence plays a major role in assisting leaders making the important decisions.

SALES ANALYSIS

Standardized reports follow up on quantity by category, sales pr. hr., average cart amount etc.

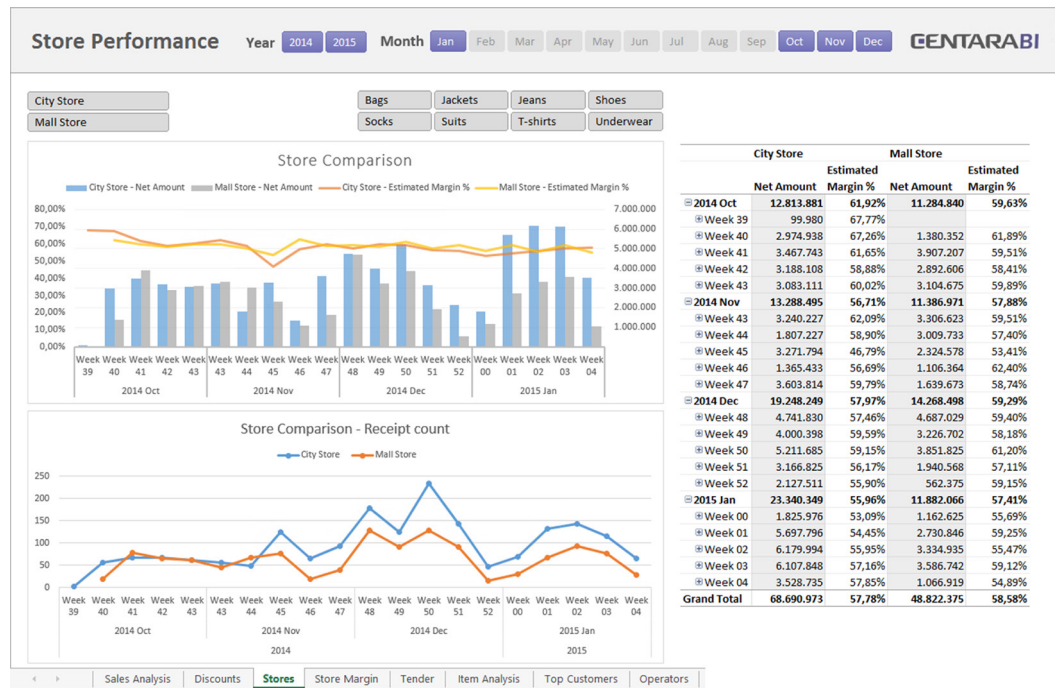
Centara POS Sales Intelligence is capable of handling large amounts of data to help identify, develop and create new strategic business opportunities.



STORE COMPARISON

Standardized reports follow up on store comparison, receipt count, etc.

Centara POS Sales Intelligence works with relevant sales data, before important information is eventually filtered out during replication to the underlying ERP system.



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