



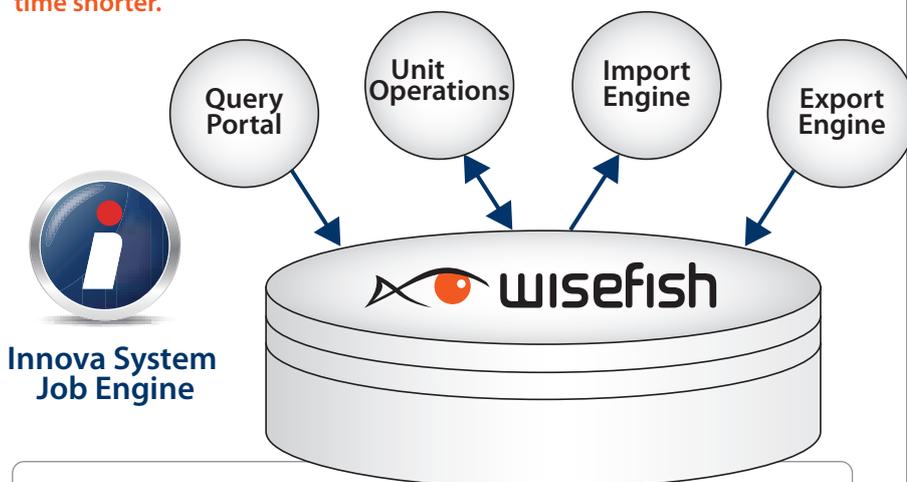
## Marel and WiseFish - an intelligent connector

Marel's Innova Integration Services now provide a standardized format for the integration of Marel's advanced seafood processing systems with WiseFish – specialized ERP software for seafood production.



In the past, such integrations have required a high degree of point-to-point customization with its associated high, up-front costs and long-term maintenance and reliability issues.

**However, with standardized integration between WiseFish and Innova, the overall cost for our customers will be lower and implementation time shorter.**



### Solution

Innova's Import Engine provides transfer of master data (items, lot numbers, etc.) from the WiseFish ERP system to Innova through the use of a web service. In turn, the Export Engine provides transfer of raw material and production data from Innova to the WiseFish ERP system. This includes data such as packs, pallets, and repacking information. Transfer guarantees are in place to ensure complete data integrity, error-handling, and business continuity throughout.

### Benefits

Having a standardized solution which tightly integrates plant floor events with business events brings a range of user benefits.

- Ensures increased supply chain efficiency through reliable information flow between plant floor and ERP business systems, guaranteeing order fulfillment. Production planning, is based on accurate information, minimising error-causing latency between updates.
- Safeguards business continuity in the plant, while ensuring that your WiseFish system can upload and work with abstracted data from Innova for further analysis and costing without being faced with the drawback of either slowing system performance by pushing peripheral systems data directly to the ERP system or needing to manually consolidate summarized data.
- Dedicated Innova systems provide enhanced focus on continuous improvement and control on the production floor to the smallest details. Accurate data collection down to machine level provides real-time data for decision-making.
- Eliminates duplicate entry of data (orders, batches, etc.) in two separate systems and reduces or eliminates data entry errors.
- Ensures all business units - production, planning, purchases, sales, and financial departments - can work in a complementary way without restricting the differing data processing and configuration needs of each.

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